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**Atty. Docket No.: 21514/2022 (P002-U) PATENT  
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application of: Page, et al.  
Serial No.: 09/519,197  
Filed: March 6, 2000  
Entitled: Message-Based Referral Marketing

Examiner: O'Connor, G.  
Group Art Unit: 3627  
Conf. No.: 8386

**Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450**

**RESPONSE UNDER 37 CFR §1.111**

Sir:

Responsive to the Office Action dated July 18, 2003, kindly enter the following amendments and remarks.

**Amendments to the Claims** are shown in the "Listing of the Claims" which begins on page 2 of this paper.

**Remarks** begin on page 4 of this paper.

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